



Sugarman Law Firm Parade of Homes Charity Preview  
September 5, 2008

### **Silent Auction Participation Recommendations**

Thank you for donating an item for the Sugarman Law Firm Parade of Homes Charity Preview Silent Auction. To increase the visibility of your generous donation, we offer the following suggestions:

- For each item, please recommend a brief "title" and description for the item.
- Please note any restrictions on the gift – expiration date; black-out periods; availability, etc.
- Please provide the retail value of the gift.
- For gift certificates: please provide associated display materials to accompany the certificate (i.e., brochures, menus, photos, etc.).
- For all items, please feel free to provide a supply of brochures, business cards or other marketing information to display with your auction donation.
- If you have items/props that would help us enhance the display of your donation, please consider loaning them to us. (Mark the items(s) with your name and address and we will return them after the event.)
- We attempt to use company logos whenever we can. Please e-mail an electronic copy to Chris Tucciarone at [clt@hbrcnyc.com](mailto:clt@hbrcnyc.com)

If you have any questions, please contact Chris Tucciarone at the HBR of CNY at (315) 463-6261.